

Ed-Co Alumni

Travis Bockenstedt - Class of 2005

Written by Addy Kirby



A class of 2005 graduate, Travis Bockenstedt, has branched his life outside of Iowa. He currently resides in Denver, Colorado. His occupation is a Chief Experience Officer at Pinnacle Advanced Primary Care. Travis has over 10-years of media, marketing, and management experience. He started his career in broadcast television as a news and special projects producer. In 2011, Travis joined the faculty at Wartburg College as the McElroy Chair of Journalism and Communication. In 2016, Travis moved to Denver and launched a production company later acquired by a leading digital agency serving non-profits, government, healthcare, and energy sector clients in Colorado. When asked what advice he would give he commented, "Let me preface this by saying I am proud of where I grew up. My midwest values are core to who I am. That said, it is essential for those who grew up in a small town to experience life outside of Iowa. This could be travel, school, or even work. You'll be a better person for it and appreciate where you came from AND what the outside world has to offer." Although Travis took his life outside of cornfield country, he will never forget his roots. He is a Viking for life!